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Twinkle Parte

AI Solutions Founder &
Marketing Strategist /
Sapphic Thriller Novelist

CONTACT

twinkleparte@sumukhai.io
Bangalore, Karnataka, India
LinkedIn ↗
herdigitalcompass.com
@twinklethesapphicauthor

CORE SKILLS

B2B AI Implementation

SEO Strategy

Business Ownership

AI Training

Financial Modelling

Long-Form Writing

Editorial Production

Brand Voice

CERTIFICATIONS

Certified Creative Writing Specialist

Henry Harvin
Dec 2021

Financial Modelling

IMS Proschool Pvt. Ltd.
Dec 2021

ECBA — Business Analysis

Udemy

EDUCATION

B.A. Banking & Insurance

Seth Hirachand Mutha College
2014 – 2017

FROM THE MANUSCRIPT

"Arya stepped out before the
sound had fully died...
Transparent aviators sat low
on her nose, less for visibility
than for distance."

Founder-led marketer and creative writer with **5+ years** across SEO, content strategy, and B2B/D2C growth — now building **SumukhAI** to help service-based founders reclaim their time with practical AI systems. Alongside the business, I'm **450+ pages** into *Loving Her Was A Risk*, a sapphic psychological thriller, bringing the same discipline for voice, pacing, and long-form consistency to every piece of writing I take on.

Professional Experience

A timeline of building, writing, and growing brands

Founder — SumukhAI

June 2026 – Present

- Help founder-led service businesses remove repetitive work with practical, one-workflow-at-a-time AI systems.
- Built FounderOS — the operating system SumukhAI itself runs on — as proof-of-concept for clients.
- Runs a transparent, approval-first process: free discovery call → paid Workflow Audit → implementation → ongoing partnership.

Sales and Marketing Specialist — PSM Tech LLC

April 2026 – Present

SEO Content Writer — Quantum Leap Learning Solutions

June 2024 – April 2026

Wrote and optimized SEO content across the business for nearly two years.

Founded & edited *Double SQoop* — the company's internal magazine, conceived, built, and produced end-to-end across **two editions**, featuring employee life stories and original creative writing.

Content Writer — The Wellness Shop

Nov 2023 – May 2024

Account Manager | Product Marketing Associate —

Blaash.io

Jan 2023 – Oct 2023

Supported an insight-led, video-first SaaS platform enabling shoppable videos and live commerce for D2C brands.

EARLIER ROLES

Content Writer, LanguageNext (2022–23) · Resource & Resume Specialist, Ledelsea (2021–23) · SaaS Content Writer, Blaash.io (2022) · Content Writer, Ek Pehel Anant Tak Foundation (2022) · HR Account Manager, Shravani Enterprises (2020–21) · Assistant Account Manager, Saraswati Dye Chem Works (2017–20)

Author Journey

Craft built one chapter at a time

Loving Her Was A Risk

Indian Sapphic Psychological Thriller / Slow-Burn Romance · In progress, 450+ pages

A powerful ad-agency CEO and bestselling romance author lives a second life as a vigilante killer — until falling for her own assistant forces her to choose between the discipline that protects her and the love that could destroy her.

Sustaining voice, tension, and continuity across dozens of chapters, multiple POVs, and a cast whose motivations hold up under scrutiny scene after scene.

Distinct character voice

Controlled pacing

Sensory detail

Long-form continuity

Full portfolio & writing samples — herdigitalcompass.com/#portfolio